LISTING OF THE CLAIMS

IN THE CLAIMS:

Please amend claims 1 and 5 as follows:

1. (Currently Amended) A reinforcement material for rubber having a flat coil shape where, when the material is in a single free state, circular loop portions are partly superposed on each other in sequence, the circular loop portions terminating without making a complete circle, and between adjacent circular loop portions, having a reformed portion with a curvature smaller than that of the circular loop portions, the reformed portion being formed by causing plastic deformation.

2. (Cancelled)

- 3. (Original) The reinforcement material for rubber according to claim 1, wherein the number of wraps of other loop portions superposed on an arbitrary loop portion is set to 1 to 15.
- 4. (Previously Presented) The reinforcement material for rubber according to claim 1, which has a low-stress elongation at a load of 10 N of 80 % or above.

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5. (Currently Amended) A reinforcement material for rubber having a flat coil shape, wherein circular loop portions are partly superposed on each other in sequence, the circular loop portions terminating without making a complete circle, and between adjacent circular loop portion, having a reformed portion having a curvature smaller than that of the circular loop portions, the reformed portion being formed by causing plastic deformation.

6-9. (Cancelled)

- 10. (Withdrawn) A reinforcement material for rubber having a flat coil shape where, when the material is in a single free state, circular loop portions are partly superposed on each other in sequence, the circular loop portions terminating without making a complete circle, and between adjacent circular loop portions, having an almost linear reformed portion.
- 11. (Withdrawn) A reinforcement material for rubber having a flat coil shape, wherein circular loop portions are partly superposed on each other in sequence, the circular loop portions terminating without making a complete circle, and between circular loop portions, having an almost linear reformed portion.

- 12. (Withdrawn) The reinforcement material for rubber according to claim 10, wherein the number of wraps of other loop portions superposed on an arbitrary loop portion is set to 1 to 15.
- 13. (Withdrawn) The reinforcement material for rubber according to claim 10, which has a low-stress elongation at a load of 10 N of 80 % or above.
- 14. (Previously Presented) The reinforcement material for rubber according to claim 1, wherein the reformed portion has a length within a range of 0.05 W to 0.50 W of a coil width W of the flat coil shape.
- 15. (Withdrawn) The reinforcement material for rubber according to claim 10, wherein the reformed portion has a length within a range of 0.05 W to 0.50 W of a coil width W of the flat coil shape.